

MARKETING OPPORTUNITIES

February 1 – 3, 2017, Metro Toronto Convention Centre,
South Building – Toronto



HRPA
ANNUAL
CONFERENCE &
TRADE SHOW
2017

FEBRUARY
1 2 3

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#ACGAMES – GETINTHEGAME!

It is HRPAs 75th Annual Conference and to celebrate you are given the chance to win 75% off of your booth for the 2018 Show. Complete your Interactive Web Listing on our Real Time Live Floor Plan and donate a prize for the Registration game. You will be featured in emails sent directly to our attendees. This is a six month online campaign to help you generate sales, leads, and grow relationships before we even get on site!

Please be sure to update the contact info inside the Interactive Web Listing, the contact(s) you list will be given a code to provide to attendees who reach out and inquire about your services.

Stand out from the competition and increase your presence on the Show floor with our many marketing opportunities. There are plenty of exciting additions to the 2017 Sponsor Roster! [Instagram Selfie Station, Relax & Refresh Lounge and more]

Book an advertisement in our Conference Program, or opt-in for placement in an e-blast to highlight your company before the Show and generate early sales.

[CLICK HERE](#) for the Sponsor/Exhibitor Prospectus.

Let your clients and prospects know that you are participating in HRPAs2017! Ask us for the WEB BUTTON to add to your own website, and to your signature line. Please have the buttons direct to this website:

www.hrpa.ca/Conf2017/Pages/default.aspx

Upon your request, we will provide you with an email invitation for you to send out to prospects and clients. Offering them complimentary entry to the trade show to visit you onsite.

We are always happy to hear from you
Sherrydawn & Melissa